

Bryan Costello

Motion & Graphics Designer

I'm a well-rounded and multidisciplinary creative with a focus in motion and graphic design. I am proficient in several pipelines of marketing promotions, social media campaigns, print production, corporate communication, and video content.

I am highly motivated with a deep passion and care for developing high-end visuals as well as fine tuning the creative process to bring those ideas to life.

Work Experience

Graphic Designer

Fourteen Foods

January 2024 - Present

- Developed printed materials for 250 + Dairy Queen restaurant locations.
- Produced several in-house video and animated projects.
- Managed targeted social media campaigns, promotions, and advertising budgets across 250+ locations, supporting local marketing initiatives.
- Created 3D printed trophies/prizes for internal contests and ceremonies.
- Awarded 'Mover and Shaker 2024' award.

Motion Graphic Internship

Tetra Hearing

May 2023 - August 2023

- Created several video packages from social media videos to motion graphic animations.
- Worked through set schedules and deadlines for each project.

Freelance Video Editor

Skyvue Media

May 2022 - December 2022

- Created several edited video packages for Skyvue Media clients.
- Worked on going through footage, color grading footage and adding sound design into the final edit.

Freelance Digital Illustrator

January 2019 - April 2022

- Created a variety of digital graphics and animations for client ideas and/or products. Worked with clients ranging from collaborations with friends to startup companies requiring logos.
- Responsible for conceptualizing and designing graphics for client's needs.

Portfolio



bryancostellocreative.com

Contact

(615) 585 - 1924

bryancostello.creative@gmail.com

Education

Bachelor of Science in Animation
Middle Tennessee State University
Aug 2020 - Dec 2023

Skills

- Graphic Design
- Motion Graphics
- Digital Marketing
- Video Editing
- Social Media Management
- Animation
- Illustration
- Video Editing
- Print Production
- Photography
- General 3D Modeling